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# Marketing Information Directory

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# INDEX SECTION

# JANUARY-DECEMBER

# 1981

# ITEMS 001-591

This index lists topics discussed in articles which have been annotated by TMIG during 1981. Accompanying each topic is the item number by which the reader can find a specific annotation. the numbers contained in each issue are as follows:

March/April July/August January/February May/June September/October November/December 001-096 097-204 205-301 302-396 397-490 491-591

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